

# MAYA SHYAMPRASAD

## TECHNICAL/FASHION DESIGNER

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(portfolio password: creativity)

### SUMMARY & OBJECTIVE

Technical apparel designer with over 7 years of design experience working with established brands and private labels for major retailers in Canada and USA (TJX Companies, Ross Stores, Joe Fresh/ Loblaws, Walmart, Marks/Aubenerie). Expertise in technical & creative design, product development, and fit & spec, with a focus on active apparel. Available for ongoing freelance, and part-time projects, as well as short-term contracts.

- CAD Presentations
- Technical Design
- Tech Packs
- Fit & Spec
- Production
- Organization & streamlining processes

### PROFESSIONAL SKILLS

Adobe CS5/CS6/CC	●●●●●●
Microsoft Office	●●●●●●
MAC	●●●●●●
PC	●●●●●●
Collection Design	●●●●●●
Flat Sketching	●●●●●●
Tech Packs	●●●●●●
Fitting/Comments	●●●●●●

### LANGUAGES

- English (native)
- French (working proficiency)
- Spanish (beginner)

### EDUCATION

**The Fashion Institute of Design & Merchandising**  
Los Angeles, CA (2008-2010)  
Degree: Associate of the Arts  
Major: Fashion Design

**Vanier College**  
Ville-Saint-Laurent, QC (2006-2008)  
Degree: D.E.C.  
Major: Visual Arts/Communications

### INTERNSHIPS

**Design Intern**  
**Manhattan Group / Industry**  
October 2010 - February 2011

- Assist design team in the development of a Women's Contemporary clothing label
- Sketch Ideas, Source fabric and trims, Tech Packs

**Design Intern**  
**Judy B. Swartz**  
April 2010 - September 2010

- Assist designer in the development of 4 Children's apparel brands
- Product Development from initial concept to finished product.
- Presentation Boards
- Flat Sketching/Illustrations

### INDUSTRY EXPERIENCE

#### FREELANCE FASHION DESIGNER

**Self-Employed** - January 2016 - Present

- Freelance apparel design projects (CADs/Presentation Boards/Technical Design)
- Clients: Chlorophylle, Spivo Canada (Brekka & Völkl Ski), Jeaniologie (Frankie & Stella), Manhattan Group (Industry Activewear & Kyodan Activewear, private label), Midway Industries (private label accessories), Coalision (LoLë), Nudside, as well as various projects through Upwork.

#### DOMESTIC CONVERTERS INC. (Ville Saint-Laurent, QC)

**Creative/Design Manager** - June 2018 - December 2018

- Responsible for the creative direction & line development of Climawear brand (sold online & to retailers across USA, Canada, and Mexico)
- Design & Product Development for several private label brands in the intimates category (Marks/Aubenerie, Walmart, Winners, Pricemart, Soma Intimates)
- Managed & delegated tasks to the assistant designer, while providing guidance, direction, and mentorship.
- Initiated and implemented several organizational procedures to facilitate workflow and streamline processes (T&A calendars, templates, checklists, task management)
- Worked closely with the sales, marketing, production, and logistics teams.

#### MANHATTAN GROUP (Ville Saint-Laurent, QC)

**Senior Designer / Team Lead** - March 2017 - October 2017

- Lead a team of 8 designers in the design & development of a private label activewear brand (Kyodan Activewear).
- Worked closely with sales team, sourcing team, and production team.
- Initiated and implemented several organizational procedures to facilitate workflow and streamline processes (T&A calendars, templates, checklists, task management)

**Senior Designer / Industry Activewear** - January 2014 - August 2015

- Development of a seasonal activewear collection from initial concept to production (trend research, fabric/trim selection, sketching new designs, tech packs, daily communication with suppliers, fitting/comments of development samples).
- Travel (trends, trade shows, customer meetings, overseas for sourcing & production).
- Involved in other aspects of the brand (photoshoots, lookbooks, trade shows)

**Designer / Kyodan Activewear** - March 2011 - January 2014

- Started as an assistant designer and very quickly worked my way up to a senior designer position, managing a team of 6 designers.
- Product development of private label activewear brand for TJX Companies (ladies, mens, girls, boys) including trend research, sketching new designs, creating presentation boards for customers, tech packs, daily communication with suppliers.
- Occasional graphic design work (creating prints, label artwork, hangtags, packaging)
- Size Medium fit model

#### LAMOUR GROUP (Montreal, QC)

**Senior Designer** - August 2015 - December 2015

- Aided in establishing the private label activewear business for Joe Fresh.
- Created merchandising boards & presentations for the client.
- Worked closely with Joe Fresh's PD team in trend research, fabric/trim selection, sketching, tech packs, costing, sampling.
- Worked closely with suppliers overseas to ensure a smooth sampling process.
- Travel (trend research, customer meetings, overseas travel)